

creative spark | creative sprint

Empower your team with immersive innovation, entrepreneurship and impact workshops

Calendar 2026

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satucreative.com/register



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spark

creative
sprint

Innovate for Impact

Satu Creative is a catalyst for impact.

We empower entrepreneurs and professionals across ASEAN to drive positive change by fostering a spirit of innovation and an inclusive culture.

Through thoughtfully designed, immersive programs, we equip you with the skills, confidence and mindset needed to innovate and create lasting change

By leveraging our network, we connect you to the expertise and resources essential for success.

This is how we cultivate sustainable impact, where thriving organizations drive economic, social, and environmental progress.

Our Vision

To be ASEAN's leading organisation for innovation and impact, creating meaningful social, economic, and environmental change.

Our Mission

Empowering entrepreneurs, professionals, and ecosystem builders with the knowledge, connections, and resources to drive lasting change.

Our Core Values



Excellence

We pursue high standards and create meaningful impact.



Collaboration

We believe solutions are stronger when built together.



Empathy

We design by understanding real needs and experiences.

Our Programmes

creative
spark

Creative Spark is a hands-on workshop series that unlocks practical tools in design thinking, storytelling, and innovation. It turns real-world challenges into bold ideas and clear next steps that move entrepreneurs and teams forward.

creative
sprint

Creative Sprint is an intensive bootcamp that pushes teams from problem framing to tested solutions and compelling pitches. It accelerates learning, sharpens focus, and builds the momentum needed to move closer to product-market fit.

Satu Creative Services Sdn Bhd 201001030406 (914326-A)

41-9, Q Sentral, Jalan Stesen Sentral 2, Kuala Lumpur Sentral, 50470 Kuala Lumpur, Malaysia.

satucreative.com



Design Thinking

Innovate with Human-Centered Approach

In today's fast-changing world, innovation is essential. Our Design Thinking workshop helps your team rethink challenges, explore fresh solutions, and redesign processes to drive real results. Through hands-on learning, participants will discover how to deeply understand user needs, focus on solving the right problems, and create prototypes that lead to meaningful change.

What You'll Learn

Day 1	Day 2
Insights for Innovation	From Ideas to Action
Introduction to Design Thinking	Rapid Prototyping
Gathering Inspiration	Iterating Your Way Forward
Framing the Challenge	Sharing the Story
Generating Ideas	Next Steps

Why Innovation

10%
higher productivity growth¹

30%
faster revenue growth²

Source:
1 World Bank
2 McKinsey & Company

Who Should Attend

- Professionals
- Entrepreneurs
- Community Builders

Course Title: Design Thinking

Module No.: 10001338812

Company Name: Satu Creative Services Sdn Bhd

HRDCORP No.: 914326A

HRD Corp Claimable Courses (SBL- Khas)



Storytelling for Influence

Craft a Narrative to Motivate and Inspire

Our Storytelling for Influence workshop helps you build the skills to connect with your audience by blending emotion, logic, and credibility. Over two days, you'll learn how to craft authentic stories that inspire trust, communicate ideas clearly, and motivate action. Through practical exercises, you'll gain the confidence to deliver stories that leave a lasting impact and drive meaningful change.

What You'll Learn

Day 1	Day 2
Crafting Compelling Stories	Delivering Impactful Stories
Introduction to Storytelling	Build Storytelling Prototypes
Developing Your Blueprint	Designing for Impact
Your Big Idea	Share Your Story
Plan Your Journey	Way Forward

Why Storytell

22%
more memorable ¹

60%
higher engagement ²

Source:
1 Stanford University
2 Harvard Business Review

Who Should Attend

- Professionals
- Entrepreneurs
- Community Builders

Course Title : Storytelling and Communication
Module No. : 10001515495
Company Name : Satu Creative Services Sdn Bhd
HRDCORP No. : 914326A
HRD Corp Claimable Courses (SBL- Khas)



Leadership for Innovation

Inspire with Vision Through Culture and Collaboration

In times of change, leadership must be rooted in conviction, strengthened by collaboration, and sustained by culture. This two-day workshop helps leaders rediscover purpose, lead with authenticity, and create environments where others thrive. Through reflection and practice, participants learn to build trust, navigate uncertainty, and inspire collective action, gaining the clarity and tools to lead with purpose and impact.

What You'll Learn

Day 1	Day 2
Leading with Clarity	Activating Leadership
Leading with a Point of View	Leading Alongside, Not Above
Culture is the Strategy	Mobilising People and Energy
Empathy and Influence	Making Change Stick
Making Values-Driven Decisions	Your Leadership Manifesto

Why Leadership

3x

more likely to outperform in volatile markets¹

70%

of change fails due to leadership gaps²

Source:

¹ Deloitte Insights

² McKinsey & Company

Who Should Attend

- Professionals
- Entrepreneurs
- Community Builders

Course Title : Leadership for Innovation and Change

Module No. : 10001576595

Company Name : Satu Creative Services Sdn Bhd

HRDCORP No. : 914326A

HRD Corp Claimable Courses (SBL- Khas)



Innovation Bootcamp

Inspire with Vision Through Culture and Collaboration

The Innovation Bootcamp is a three-day sprint that helps teams move from insight to action with clarity and confidence. Participants frame sharp challenges, gather inspiration and make ideas tangible. Along the way, they learn practical tools to experiment, learn fast and reduce risk. A focused Demo Day brings it all together as teams share their story, test assumptions with leaders and align on what to pilot, refine or scale.

What You'll Learn

Day 1	Day 2	Day 3
Discover	Develop	Deliver
Introduction to Innovation	Generating Ideas	Introduction to Pitching
Framing the Challenge	Making Ideas Tangible	Developing Your Blueprint
Gathering Inspiration	Test to Learn	Design for Impact
Synthesing for Action	Iterate Your Way Forward	Demo Day

Who Should Attend

- Professionals
- Entrepreneurs
- Community Builders

Course Title: Innovation Bootcamp
 Module No.: 10001625204
 Company Name: Satu Creative Services Sdn Bhd
 HRDCORP No.: 914326A
 HRD Corp Claimable Courses (SBL- Khas)



2026 Calendar

MONTH	PROGRAMME	DATE	VENUE
January			
February			
March	Design Thinking	24 - 25 March 2026	Hilton Kuala Lumpur
April	Storytelling for Influence	21 - 22 April 2026	Le Méridien Kuala Lumpur
May			
June	Design Thinking	23 - 24 June 2026	Le Méridien Kuala Lumpur
July	Leadership for Innovation	28 - 29 July 2026	Hilton Kuala Lumpur
August	Innovation Bootcamp Central	4 - 6 August 2026	Kuala Lumpur
	Design Thinking	18 - 19 August 2026	Hilton Kuala Lumpur
September	Innovation Bootcamp Northern	8 - 10 September 2026	Penang
	Storytelling for Influence	29 - 30 September 2026	Hilton Kuala Lumpur
October	Design Thinking	27 - 28 October 2026	Le Méridien Kuala Lumpur
November	Leadership for Innovation	24 - 25 November 2026	Hilton Kuala Lumpur
December			

Note :

In the event of a venue change, the replacement venue will be of equivalent or higher quality.

Secure Your Spot

For more details or to sign up, contact:

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+60 19-217 8191

hazel@satucreative.com

➤ PARTICIPANT REGISTRATION FORM

PROGRAM (Please tick where applicable):

☐ Design Thinking ☐ Storytelling for Influence ☐ Leadership for Innovation

☐ Innovation Bootcamp

Workshop Date

PARTICIPANT INFORMATION

Name

Company Designation

Phone Email

Address

Postcode City Country

SPECIAL DIETARY REQUIREMENTS (Please tick if applicable):

☐ Halal ☐ Vegetarian ☐ Vegan ☐ Other

HOW DID YOU FIND OUT ABOUT THE PROGRAMME?

☐ Social Media ☐ Friends/ Colleagues/ Family members ☐ Event

☐ Satu Creative Website ☐ Satu Creative Newsletter ☐ Other

PAYMENT DETAIL

Payment Method: ☐ Bank Transfer ☐ Credit Card ☐ Cash ☐ Other

Amount Paid Payment Date Receipt Number

BANK TRANSFER DETAIL

Bank Name : Maybank
 Account Name : Satu Creative Services Sdn Bhd
 Account Number : 5110 3809 0097
 SWIFT/BIC Code : MBBEMYKL (for international transfers)
 Reference : Please include your name as a reference.

Signature

Terms and Conditions

- By signing below, you confirm your registration for the workshop and agree to the terms and conditions provided by Satu Creative.
- Payment is required to secure your spot in the workshop.
- Cancellations must be made in writing at least 7 days before the workshop date to receive a full refund.

Date

Secure Your Spot

For more details or to sign up, contact:

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