

# Design Thinking

## Learn Human-Centered Approach to Innovation

In today's fast-changing world, innovation is essential. Our Design Thinking workshop helps your team rethink challenges, explore fresh solutions, and redesign processes to drive real results. Through hands-on learning, participants will discover how to deeply understand user needs, focus on solving the right problems, and create prototypes that lead to meaningful change.

### What You'll Learn

Day 1	Day 2
Insights for Innovation	From Ideas to Action
Introduction to Design Thinking	Rapid Prototyping
Gathering Inspiration	Iterating Your Way Forward
Framing the Challenge	Sharing the Story
Generating Ideas	Next Steps

### Why Innovation

# 10%

higher productivity growth<sup>1</sup>

# 30%

faster revenue growth<sup>2</sup>

Source:

1 World Bank

2 McKinsey & Company

### Who Should Attend

- Professionals
- Entrepreneurs
- Community Builders

### Course Fee

## RM2,376 per pax

Inclusive of 8% Sales and Services Tax (SST)

**Course Title:** Design Thinking

**Module No.:** 10001338812

**Company Name:** Satu Creative Services Sdn Bhd

**HRDCORP No.:** 914326A

HRD Corp Claimable Courses (SBL- Khas)



## WORKSHOP REGISTRATION FORM

WORKSHOP (Please tick ✓ where applicable):

☐

Design Thinking

☐

Storytelling for Influence

☐

Leadership for Innovation

☐

Other (Please specify)

Workshop Date

## PARTICIPANT INFORMATION

Name

Company

Designation

Phone

Email

Address

Postcode

City

Country

SPECIAL DIETARY REQUIREMENTS (Please tick ✓ if applicable):

☐

Halal

☐

Vegetarian

☐

Vegan

☐

Other

## HOW DID YOU FIND OUT ABOUT THE PROGRAMME?

☐

Social Media

☐Friends/ Colleagues/  
Family members

Event

☐

Satu Creative Website

☐

Satu Creative Newsletter

Other

## PAYMENT DETAIL

Payment Method:

☐

Bank Transfer

☐

Credit Card

☐

Cash

☐

Other

Amount Paid

Payment Date

Receipt Number

## BANK TRANSFER DETAIL

Course Fee : RM2,376.00 per pax (inclusive of 8% SST)

Bank Name : Maybank

Account Name : Satu Creative Services Sdn Bhd

Account Number : 5110 3809 0097

SWIFT/BIC Code : MBBEMYKL (for international transfers)

Reference : Please include your name as a reference.

Signature

## Terms and Conditions

- By signing below, you confirm your registration for the workshop and agree to the terms and conditions provided by Satu Creative.
- Payment is required to secure your spot in the workshop.
- Cancellations must be made in writing at least 7 days before the workshop date to receive a full refund.

Date

Secure Your Spot

For more details or to sign up, contact:

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