

Storytelling for Influence

Craft a Narrative to Motivate and Inspire

Our Storytelling for Influence workshop helps you build the skills to connect with your audience by blending emotion, logic, and credibility. Over two days, you'll learn how to craft authentic stories that inspire trust, communicate ideas clearly, and motivate action. Through practical exercises, you'll gain the confidence to deliver stories that leave a lasting impact and drive meaningful change.

What You'll Learn

Day 1	Day 2
Crafting Compelling Stories	Delivering Impactful Stories
Introduction to Storytelling	Build Storytelling Prototypes
Developing Your Blueprint	Designing for Impact
Your Big Idea	Share Your Story
Plan Your Journey	Way Forward

Why Storytell

22%
more memorable₁

60%
higher engagement₂

Source:

1 Stanford University

2 Harvard Business Review

Who Should Attend

- Professionals
- Entrepreneurs
- Community Builders

Course Fee

RM2,376 per pax

Inclusive of 8% Sales and Services Tax (SST)

Course Title: Storytelling and Communication

Module No.: 10001515495

Company Name: Satu Creative Services Sdn Bhd

HRDCORP No.: 914326A

HRD Corp Claimable Courses (SBL- Khas)



WORKSHOP REGISTRATION FORM

WORKSHOP (Please tick ✓ where applicable):

☐

Design Thinking

☐

Storytelling for Influence

☐

Leadership for Innovation

☐

Other (Please specify)

Workshop Date

PARTICIPANT INFORMATION

Name

Company

Designation

Phone

Email

Address

Postcode

City

Country

SPECIAL DIETARY REQUIREMENTS (Please tick ✓ if applicable):

☐

Halal

☐

Vegetarian

☐

Vegan

☐

Other

HOW DID YOU FIND OUT ABOUT THE PROGRAMME?

☐

Social Media

☐Friends/ Colleagues/
Family members

Event

☐

Satu Creative Website

☐

Satu Creative Newsletter

Other

PAYMENT DETAIL

Payment Method:

☐

Bank Transfer

☐

Credit Card

☐

Cash

☐

Other

Amount Paid

Payment Date

Receipt Number

BANK TRANSFER DETAIL

Course Fee : RM2,376.00 per pax (inclusive of 8% SST)

Bank Name : Maybank

Account Name : Satu Creative Services Sdn Bhd

Account Number : 5110 3809 0097

SWIFT/BIC Code : MBBEMYKL (for international transfers)

Reference : Please include your name as a reference.

Signature

Terms and Conditions

- By signing below, you confirm your registration for the workshop and agree to the terms and conditions provided by Satu Creative.
- Payment is required to secure your spot in the workshop.
- Cancellations must be made in writing at least 7 days before the workshop date to receive a full refund.

Date

Secure Your Spot

For more details or to sign up, contact:

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